

# What's on a scrapbook page?

by Andrea Walford

*Whether you've just gotten started scrapbooking, you're thinking of getting started, or you just need a few tips or inspiration - then this monthly column is for you!*



Although every scrapbook page is different, most of them typically have the same core ingredients:

**Background:** Whether you use a solid piece of cardstock or a variety of patterned papers, the background is what frames the elements of your page.

**Photos:** When designing your page, the main photo that you want to catch the viewer's eye, is the focal point photo. The remaining pictures are supporting pictures that visually help tell the story.

**Title:** Whether it's large and bold or small and subtle, the title is what introduces what the page is about and sets the tone of your layout.

**Embellishments:** Tags, ribbon, die cuts and more add that little extra something to your page. You can choose to embellish a lot, a little or not at all.

**Journalling:** Probably one of the most important elements of the page. At the very least, it should include, place, date and occasion. At it's best, it tells the story behind the pictures. Why did you choose to scrapbook these photos?

Next month, we'll take a look a look at.....( *insert your next month's topic here*).

*Need a little help getting started? (call to action here)*